

**TWCAA Quarterly Business Meeting
May 19, 2007**

Preliminary Meeting Minutes

Attendance Nancy Butterfield, Dianne Calhoun, Betsy Clark, Kristene Elmore, Debi Faust, Barbara Flynn, Birgit Halliday, Kathy Hoover, Penny Mastin, Anita Pollock, Marguerite Purchio, Angela Quast, Lorni Sharrow, Janet St. John, Pauline Van Buckley

Call-to-order

The meeting was called to order at 1:10 p.m., directly following the TWC luncheon and spring awards ceremony at Driscoll Center.

Introductions

Dianne brought the meeting to order with a get-to-know-you question of “what did everyone learn this week?” Additionally, all in attendance gave their names and graduation dates.

Meeting Guidelines

Dianne went over the meeting guidelines that include being respectful of what others are saying, limit sidebar conversations, stay focused on the agenda and limit summarization reports to 10 minutes per committee, if possible.

Approval of Previous Minutes:

Kathy Hoover made the first motion and Nancy Butterfield seconded the motion to approve the minutes from the quarterly meeting held February third. The motion passed.

DU Alumni Council Updates (Dianne Calhoun)

Guest Adam Cermak, Senior Director of Development for Institutional Priorities and Alumni Relations, introduced himself and explained that he was there to talk about changes to the Alumni Council as well as where DU alumni relations are going. He discussed changes on the alumni council, where they are heading, and how they are working to rebuild alumni relations. The Council has put together a vibrant board, which is now a reporting board. The Chancellor and Vice-Chancellor found the previous board wasn't working because they used affinity relations, so it was done away with. Now it has become an advisory board and Adam's job is to enhance the alumni program, which has historically been focused on undergraduate issues. They are implementing a strategic plan in one, three and five-year increments with an agenda, or “to do” list for alumni relations. They are also diversifying programming to include community service, family, athletics, arts, networking, academic pursuit, etc. They envision program areas having volunteer boards that plug into groups and affinity groups. (Affinity groups are alumni who have come together around a subject, experience, etc. For example TWC, African/American Association, Recent Graduates, etc.) Also, they will have regional chapters in seven cities that will be self-directed. The hope is to build a grassroots group and engage them to build these chapters. They want to get a new online community (Harris, the current program, has not worked well) to get a university newsletter with a

customizable and interactive online environment. This would be for TWC and other affinity groups at DU. It would allow self-directed organizations to do things together, and posting sites on this new site is the goal. Adam wants to return in a few months to let us know what's evolving. He then requested questions. First, he was asked what the goal and intent of these affinity groups is and how they plan to build them. Adam answered that the hope is to re-engage the groups with the university and campus. They are also planning to have annual leadership programs for each affinity group. The second question was that getting information on DU from the web might be a difficult prospect and a long-range schedule would be helpful. Adam responded that they are working toward a 6-month instead of a 6-week-ahead notice. The third question was inquiring about what kind of turnout there has been for the open houses. Adam answered that there has been a mix of turnouts. A couple of hockey games brought in 50-75 alumni, but a lacrosse game only had 10 people attend, many of whom were kids. The goal is to have two a month, except in July. The fourth question was whether they have been doing any pre-performance receptions for music and athletic programs this year. Adam stated that results were mixed, with 30-40 attending. Networking events have been very successful, however, and we were encouraged to attend those. They are held on the first Thursday of every month and they alternate between "meet and greet" and a program of some kind. A query was made about "humanities salons", which is now called the humanities institute. These meet in peoples' homes on specific topics. Many of us are not aware of these, so Debbie Faust will check into it. Adam announced that on October 5th and 6th the first annual alumni symposium weekend will be held for alumni, enabling them to re-engage with the university. The keynote speaker will be Andy Taylor, President and CEO of Enterprise rental car. Additionally, they are asking an Executive Director for the U.S. Institute for Peace (who wrote major portions of the Iraq Study Group Report) to be a second key note speaker. An interactive panel, with the chancellor on it, will be talking about issues at DU today, etc. Also, attendees will be able to pick three of 27 one-day courses to attend. They are limiting participation to 200 and it will be announced in the DU magazine. Details will be available when that comes out. There will be a \$100 charge to participate with assorted activities to participate in and will conclude with cocktails with the chancellor after a wrap-up session. Lorni suggested that possibly TWC could come and have a dinner or something at TWC the night before.

TWC Update (Lorni Sharrow)

Lorni remarked that the luncheon was great and she appreciated the vase she received as a going away/thank you gift. Lorni shared that the student groups are blossoming and that the Care and Concern Committee is beginning at the regular college. Dean Lynn Gangone arrives Tuesday, she was here in April and early May. Although she has only been here two weeks, she seems to be up to speed. TWC and TWCAA are getting a new logo because DU has done an update of their logo. The look of the new logo will show more association with DU. The Meredith project is progressing. It involves a 15-minute interview during which you tell your story of your time at TWC. Warren is doing some interviewing today, with some spaces still available after the meeting. There are a number of questions to answer and it's for both students and alumni.

Lorni will be leaving TWC and her new position will now be focusing on estate planning at the Moye White law firm. She will begin that job after taking a break for the summer.

Committee/Activity Updates

- Update for TWCAA (Dianne Calhoun). Kristine is heading up nominations this year. She and Janet will be calling those who are nominated to make sure they are interested in running. There are four executive board positions open for the upcoming two-year terms: Chair, Co-Chair, Secretary and Co-Secretary. The bylaws on the website have guidelines and operating guidelines with more detail. Positions are for executive board, not committee chairs. Committee chairs are still two-year terms and chairwomen can choose to step down, if they wish. In that eventuality, the new board would then ask for a new committee chair. You can either self nominate or nominate others. Nominations must be received by midnight, May 25, 2007.
- Secretary Updates (Betsy Clark). Liz was absent due to a broken foot. Betsy appealed to alumnae to give her names of individuals who have had recent difficulties or successes so that she might send a card to them.
- Events (Angela Quast).
 - Spring Brunch Review. The Spring Reunion Brunch, held this year in The Marion Gottesfeld Room in the Richie Center, was a success with 40 women in attendance. The speaker, Linda Cobb-Reiley, Director of the Law and Society program at TWC, was quite good. Angela inquired as to what could be different next year. It was suggested that the coffee be in a different place since it blocked the food. Also, the elevator wasn't working because it was locked during part of the morning. It was also suggested that having an escort would be helpful to find your way. This fall, the Chambers Center Garden Room is already booked on October 13th, the date of the Fall Induction Brunch. Therefore, the brunch will be in a room at the new Hotel and Restaurant Management building. They're excited to have us use their space. Dean Lynn Gangone will be the speaker.
 - New Events. It was suggested that it would be fun to have a tea in the garden, with the students, as a separate event to the brunch. Hats and gloves would make it special! The fall alumni event, which Adam discussed earlier, will take place only a week before the fall induction brunch. Therefore, instead of having a dinner beforehand, it might be best to have dinner afterward at a restaurant. It could be an opportunity for a debriefing.
- Communication (Janet St. John). Items for the newsletter will be requested from committee heads for community updates and should be in by Friday, June 1st. Updates from the Corresponding Secretary should also be given to Janet for inclusion.
- Mentoring (Marguerite Purchio). A concluding event was held on Wednesday evening, May 9th with dinner. Participants were able to say something about the mentoring program and what they got out of it. Wendy Wendover was the speaker. For next year's calendar, non-class weekends would work better. The first meeting brunch will be held on October 28th and future dates are already set up for next year. A tea is being planned in December, but the Brown Palace is booked, so an alternative location will be found. A request for mentors will be sent out in July and they will look at new graduates, specifically, for this. Campaigning for protégées

were held on the last class weekend this spring and will again take place the first class weekend in the fall. Kristene congratulated Marguerite for doing a great job that took a lot of work. Marguerite appreciated her remarks and reiterated how important it is for the mentors to reach out. This concern will be addressed as they go forward. Also, class weekend lunch hours are good times for mentors and protégées to get together.

- Community Involvement (Kathy Hoover).

Project Homeless Connect. Project Homeless Connect, held on Friday, April 20th at DU, was very well organized and an incredible experience. Kathy was so touched that people came respectfully and that they were clean and presentable, many dressed in their best clothes. Training was held a week beforehand, which helped to raise the comfort level when she arrived. Next year they need to ascertain if other attendees from TWCAA attend. Kathy also feels that its important to promote the function more and she encourages everyone to help if they can. Fear of homeless people exists and lessens as everyone gets to know each other. Marguerite noted that one drawback to the event was that there were not enough housing vouchers. That happened, however, because there is not enough affordable housing to go around. Kathy noted that there usually isn't any continuing connection with the event attendees and overall felt very good about the day. Janet requested a piece for the newsletter and Lorni recommended that it be put into the TWC newsletter. Anita asked what the date is for next year, which Kathy will get soon. Anita suggested another organization (?) which she also suggested TWC get contributions for here at the school.

Walk for the Cure. The date for the Walk is October 9th, 2007. An email with a sign-up sheet will be sent out in advance. Kathy is thinking about meeting at a restaurant or somewhere beforehand to get together. It is easiest to take the light rail down because it lets riders off at the Pepsi Center, where the walk begins.

- Scholarships (Debbie Faust). This year there were four scholarships awarded at the spring brunch. Short biographies about the recipients were included in the brochure as well as a listing of gift-givers on the back. Additionally, there was a call for donations for the scholarship fund. Birgit is working to get leftover brochures sent to the alumni list as a kick-off for the year-long campaign as an alternative to just focusing on it in the fall. Dianne noted that participating in the selection process is an “awesome” experience. Next year there will be how-to-pay-for-your-education workshops from different resources. These will cover not only where to get scholarships, but will also cover the application process.
- Colorado Booklovers (Dianne for Karen Mauler). The schedule is being changed for the summer. The next meeting will be on June 23rd from 1:30 to 3:00 p.m. at 1115 Grant St. They will be reading “Alice in Wonderland” by Lewis Carroll. There will be no meeting in July, but there will be a meeting on August 11th at 1:30 p.m. The location will be announced at a later time. The book for that meeting will be “Then We Came To the End” by Joshua Ferris.
- Outstanding Alumnae Awards (Dianne Calhoun for Karen Mauler). The awards given out at the Spring Brunch were: Community Award to Sherry Donovan, The Women’s College Award to Janet St. John and The Alumnae Association Award to Betsy Clark.
- Operating Guidelines (Kristene Elmore). They are nearing completion of the handbook of operating guidelines and are awaiting some last pieces of information

before completing it. When finished, it will be posted on the web with explanations of positions on the TWCAA board. Any new information should be added to the end of position descriptions in these guidelines. Going forward, the co-chair will be responsible for making sure these guidelines are updated. Overall, the timelines of positions are very beneficial, though bullet-points of duties are helpful, as well.

Round-Table Discussion/New Business

- Janet St. John encouraged anyone who wants to go on the alumnae cruise to Mexico to make reservations. Departure from Los Angeles is on October 21st, returning on the 28th with stops in Puerto Vallarta, Mazatlan and Cabo San Lucas. There are 10 signed up presently, and if they get 16, it becomes a money-making opportunity for TWC.
- Nancy Butterfield announced that DU happens to be the only United Methodist University in this district, so a United Methodist Church scholarship is available to TWC students. One student who applied from TWC will get a \$500 scholarship. Debbie Faust suggested that we list these opportunities in the student newsletter. Because of the difficulty learning about scholarships, Debbie requested alumnae notify her about any they may have knowledge about.
- Lorni Sharrow announced the Dr. Dean and Emily Hodges Scholarship endowed scholarship fund. Emily recently passed away at the age of 105 and the sale from her condo will provide for this new scholarship, which will be given out next spring.
- Angela Quast spoke at a Pathway's conference this spring for Qwest employees about her experience at TWC. Many colleges and universities were present and TWC received an invitation to attend. Angela found that speaking to the attendees was very uplifting and empowering and would recommend it to any and all alumnae. If you are interested in speaking, get in touch with Nancy Hemming, TWC's Manager of Community Outreach, and she can find an opportunity for you. Such experiences are rewarding for the speaker!

The next meeting will be held on Saturday, September 22nd. The meeting was adjourned at 2:45 p.m.

Respectfully Submitted,

Betsy B. Clark
Co-Secretary